

Digital *Catalog*

- Social Media management
- Sales Funnels
- UGC Creators
- Master Plan
- Graphic Design
- Web Development
- Video Marketing
- Google Ads Campaigns
- Media Campaigns

Social network management



Delivery
Same day of contracting having complete information from the client.



1

Step 1 Choose your social network

15 Designs

15 Designs

8 Videos

15 Designs

15 Designs

15 Designs

15 Designs

Includes: Campaign Experts



Community manager

An executive who will create the content schedule with texts (copies) for each publication, designs, publishes, and responds to messages and comments from 9:00 am to 5:00 pm.



Campaign Specialist

An executive expert in launching advertising guidelines, who will prepare investment campaign proposals. The packages include two campaign proposals. Receive a monthly growth report.

If you want additional campaigns, you can hire them for an extra cost.

2

Step 2 Choose your social networks

1 Social Networks
Essential Plan
Monthly **\$177** Annual **\$1,977**

2 Social Networks
Indispensable Plan
Monthly **\$297** Annual **\$3,297**

3 Social Networks
All-in-One Plan
Monthly **\$357** Annual **\$3,957**

4 Social Networks
Professional Plan
Monthly **\$417** Annual **\$4,617**

6 Social Networks
Omnipresent Plan
Monthly **\$477** Annual **\$5,277**

Prices
Currency USD



3

Step 3 Get your business off the ground



Hire

Make your purchase on our website or with one of our sales executives.



Team Assignment

With your community manager and campaign specialist.



Video Call

We will schedule a call to learn about your business.



Design Proposal

We present 2 design proposals for your business account; you must choose one.



Launch your business

We start with the posts and advertising for your business.

Note: These plans are worked under the canva platform.

Social network management + review



Delivery

Same day of contracting having complete information from the client.

1

Step 1 Choose your social network

15 Designs

15 Designs

8 Videos

15 Designs

15 Designs

15 Designs

15 Designs

Includes: Campaign experts



Community manager

Executive who will make the content grid with texts (copies) of each of the publications, make the designs, publications and respond to messages and comments from 9:00 am to 5:00 pm.



Campaign Specialist

Executive expert in launching advertising campaigns, who will prepare the investment campaign proposals. Packages include two campaign proposals. You receive a monthly growth report.

If you want additional campaigns you can hire them for an extra cost.

2

Step 2 Choose your social networks

1 Social Networks
Essential Plan
Monthly
\$197 USD

2 Social Networks
Indispensable Plan
Monthly
\$317 USD

3 Social Networks
All-in-One Plan
Monthly
\$377 USD

4 Social Networks
Professional Plan
Monthly
\$437 USD

6 Social Networks
Omnipresent Plan
Monthly
\$497 USD



3

Step 3 Get your business off the ground



Video Call

Necessary to learn more about your business and its goals.



Review

The deadline for making corrections is 3:00 PM (GMT-6).



Posts

We suggest what type of posts to make and when.



Designs

They are sent with a watermark until they are approved.



Take Off Your Business

In case a TikTok review is required, it is necessary to co... (the sentence seems to be incomplete).

Note: These plans are worked under the canva platform.

Sales Funnels

Sales automation system
and qualified leads



Includes

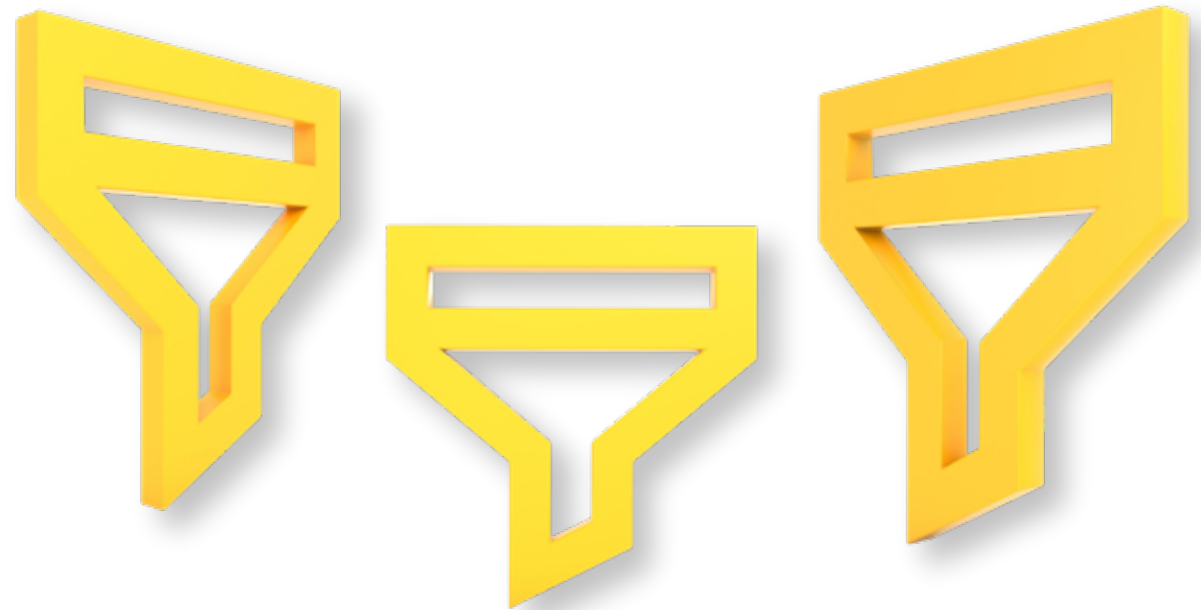
- Landing page design
- Funnel configuration and automation
- Appointment calendar
- Design of 3 emails for customer delivery
- Form design and Facebook API configuration

General public price



\$797 USD

 **HighLead**[↗]



Delivery time: 7 to 10 business days.

Note: One-time payment for the funnel configuration and get it working, *It does not include the payment of the High Lead platform to elaborate all the automation. Consult platform prices at highlead.us

UGC Creators

Advertising videos with real people

Includes

- Script design (vendor script)
- Hiring of the person who will make the video
- 1 video with editing
- Campaign proposal for advertising launching
- 1 trafficker to launch and monitor the campaign for a maximum of 30 days.

General public price

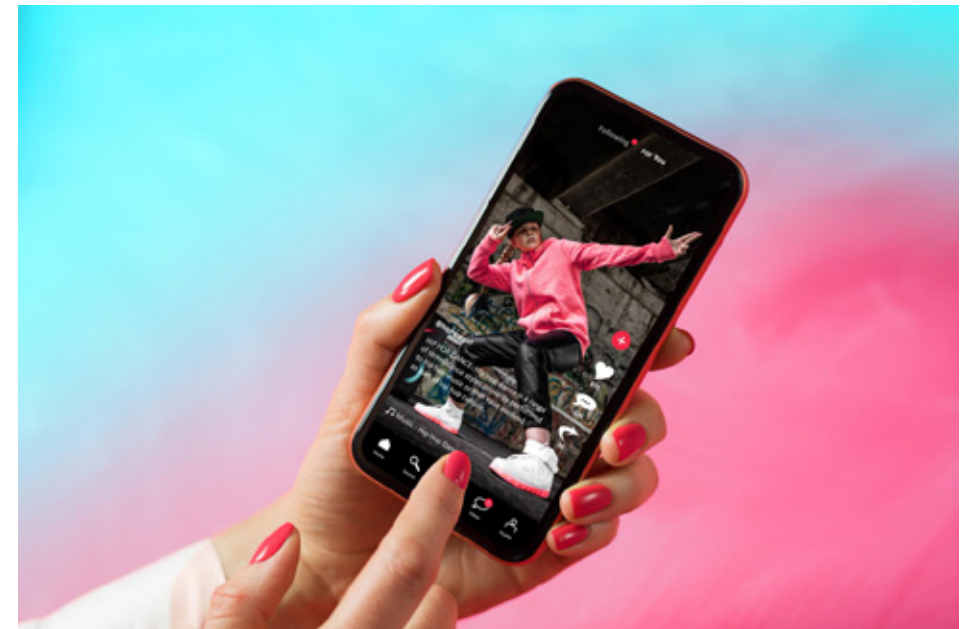


\$247 USD

Delivery time: Script: 3 working days. Video: 5-7 business days.

+ 3,500 UGC creators

Get ads that sell with just a few clicks



Master Plan

The most complete marketing package for your business at the best price



Delivery

Informative Website: 8 business days
Social Media: Same day of hiring, provided all client information is available.



The first hiring includes:

\$20 USD in ads

Instagram 15 designs



Community manager

Executive who will make the content grid with texts (copies) of each of the publications, make the designs, publications and respond to messages and comments from 9:00 am to 5:00 pm (GMT-6, Central CDMX).



Campaign Specialist

Expert executive in launching advertising campaigns, who will prepare the investment campaign proposals. Receive a monthly growth report.

Facebook 15 designs



Community manager

Executive who will make the content grid with texts (copies) of each of the publications, make the designs, publications and respond to messages and comments from 9:00 am to 5:00 pm (GMT-6, Central CDMX).



Campaign Specialist

Expert executive in launching advertising campaigns, who will prepare the investment campaign proposals. Receive a monthly growth report.

TikTok 8 designs



Community manager

Executive who will make the videos and publish them on TikTok.



Campaign Specialist

Expert executive in launching advertising campaigns, who will prepare the investment campaign proposals. Receive a monthly growth report.

Development of 1 Informative website

5 pages, for example:

Home, About Us, Contact, Services, Testimonials. Ideal for businesses looking to share detailed information about their services.

It includes two campaign proposals, if you want additional campaigns you can hire them for an extra cost.

Monthly
\$497 USD

Annual
\$5,497 USD

Graphic design

We design the unimaginable



Delivery

First stage: 5 to 7 working days.
Second stage: 3 working days.



Brand design
\$297 USD

1

Filling of Brief



Brief

A brief will be shared with you with some questions that you must answer in detail, so that the design team can work correctly on the project.



Notify Brief Submission

To schedule a delivery date, you must notify us that you have sent the brief with your responses. It will be reviewed, and work on the project will begin.

2

Step 1 Development of 3 logo proposals

PDF Presentation

A PDF presentation with 3 logo design proposals will be sent to your email. You must select one of the 3 proposals to be your final brand. If changes are required, you have 1 round of revisions for one of the 3 proposals presented.

If additional rounds of changes or a fourth logo proposal are needed, it will incur an extra cost.

Extra logo proposal
\$97 USD

Additional round of revisions
\$47 USD

3

Step 2 Logo delivery (once authorized)

Logo delivery

Once you authorize the final logo, the preparation of all brand support material begins, which includes:

- Corporate identity manual
- Editable logo format
- Logo in JPG format
- Logo in PNG format
- Typography
- The preparation of the material takes 3 business days once you authorize the final logo.

Other graphic design services

Service	Prices	Delivery times
Brand Design	\$297 USD	Stage 1: 5 to 7 business days - Stage 2: 3 business days
Flyer design	\$57 USD	4 business days
Business card	\$57 USD	4 business days
Poster	\$37 USD	4 business days
Triptych front and back	\$97 USD	5 business days
Infographics	\$47 USD	3 business days
Catalog page	\$27 USD	4 business days
Display advertising	\$97 USD	4 business days
Individual post	\$27 USD	3 business days
Cover page, header, cover photo, etc.	\$57 USD	2 business days
Tarpaulin 1m x 1m	\$97 USD	4 business days

Service	Prices	Delivery times
Basic illustration	\$197 USD	Depends on difficulty
5 basic stickers	\$27 USD	4 business days
Naming	\$97 USD	5 business days
SME digital menu	\$197 USD	7 business days
Digital business menu	\$147 USD	7 business days
Signs	\$87 USD	7 business days
Packaging (basic)	\$177 USD	Depends on difficulty

Web development

Enter the digital world



Delivery
Depends on the type of web page requested.

1

Step 1: Choose the type of WordPress website you need

Landing Page

Your website with a single page. You can include contact information, a form, but it doesn't have additional sections.

E-commerce to WhatsApp

Website with a product catalog that doesn't have a payment gateway. However, customers can send their orders via WhatsApp, and you can close sales from there.

Informative website

Example of 5 pages:

Home, About Us, Contact, Services, Testimonials.
Ideal for businesses looking to share detailed information about their services.

E-commerce with payment gateway

Website with an online store and payment gateways. Your customers can buy directly, pay with credit cards, debit cards, PayPal, among others.

2

Step 2 Choose the website you need in WordPress mode:

Economic Option: We create your WordPress site based on a template. The templates we work with are from Divi, elegant and professional, adapted to your corporate image in terms of colors and information. Your web designer will send you options and a catalog of templates for you to choose the one that suits you best.

Customized Option: We create your WordPress site based on a custom design. We will assign a web designer to create the design of your site with sections created from scratch and adapted to your needs.

3

Step 3: Choose your WordPress site, either economical or custom-made. E-commerce

Landing page

Economic **Delivery** ⌚

\$597 USD

Tailor-made

\$797 USD

Economical 5 to 7 days
Custom-made
• **Layout:** 7 days
• **Development:** 6 to 8 days

Includes: hosting, SSL,
1 corporate email.

Informative Web

Economic **Delivery** ⌚

\$897 USD

Tailor-made

\$997 USD

Economical 8 to 12 days
Custom-made
• **Layout:** 15 days
• **Development:** 10 to 15 days

Includes: hosting, SSL,
3 corporate emails.

E-commerce WhatsApp

Economic **Delivery** ⌚

\$897 USD

Tailor-made

\$1,097 USD

Economical 10 to 15 days
Custom-made
• **Layout:** 15 days
• **Development:** 15 to 20 days

Includes: hosting, SSL,
5 corporate emails.

E-commerce

Economic **Delivery** ⌚

\$1,097 USD

Tailor-made

\$1,397 USD

Economical 10 to 15 days
Custom-made
• **Layout:** 15 days
• **Development:** 15 to 20 days

Includes: hosting, SSL,
5 corporate email addresses,
2 payment gateways

Extras

Web site

Extra page

Economical **\$37 USD** Custom-made **\$47 USD**

Blog

Economical **\$97 USD** Custom-made **\$157 USD**

Multilingual

Economical **\$197 USD** Custom-made **\$297 USD**

Reservations

Economical **\$247 USD** Custom-made **\$297 USD**

Multicurrency

Economical **\$177 USD** Custom-made **\$217 USD**

Video marketing

Reels, TikTok's, video editing, animations and more



Delivery

Depends on the type of video requested.

Standard video formats

We work with all available video formats, stories, reels, videos for YouTube, videos for social networks, videos for campaigns, etc.

Consult with your sales executive the format that best suits your project.

Voice-over narration

We help you create the script and choose the right voice to bring your project to life. **NOTE:** Voice narration is not included in the Video Marketing service, it is contracted separately.

60 seconds
\$27 USD

30 seconds
\$37 USD

less than 30 seconds
\$47 USD

1

Step 1 Choose the type of video you need

Basic Video

Video editing with simple transitions and 2D texts, music included. Ask your advisor for examples.

Intermediate Video

Video editing with more elaborate transitions and the use of mockups included. Ask your advisor for an example.

Full Video

Video editing with more elaborate transitions, including the use of mockups and animations. Ask your advisor for examples.

2

Step 3 Get your business off the ground



Purchase

Make your purchase on our website or with one of our sales executives.



Team assignment:

Your project is assigned a video maker.



Video Call

We schedule a call to learn about your business and start the project.



First review

Review the project and receive your feedback.



Project delivery

We deliver the final project.

3

Step 3 Launch your business

Basic Video

60 seconds

\$107 USD

30 seconds

\$77 USD

Less than 30 sec.

\$47 USD

Inter Video

60 seconds

\$207 USD

30 seconds

\$137 USD

Less than 30 sec.

\$77 USD

Full Video

60 seconds

\$407 USD

30 seconds

\$257 USD

Less than 30 sec.

\$107 USD

Other video services

Complement with other options



Delivery
Depends on the type of project requested.

Do you need monthly videos? Get our subscription and save on your purchase

30-second video subscription	Price	Delivery times
Basic Video (4 videos, 1 per week)	\$197 USD	A weekly video
Inter Video (4 videos, 1 per week)	\$397 USD	A weekly video
Full Video (4 videos, 1 per week)	\$597 USD	A weekly video

Note: If you require another type of audiovisual material, please contact our customer service line, and it will be subsequently quoted in cost and delivery times. Keep in mind that this quotation depends on the type of project and complexity.

Content creator package

Basic Video	\$97 USD	2-5 business days
Inter Video	\$127 USD	3-7 business days
Full Video	\$197 USD	5-10 business days
Image creation	\$97 USD	3-7 business days
TikTok	\$27 USD	3-7 business days
Reels	\$27 USD	3-7 business days

Logo animation

Logo animation		
Basic	\$47 USD	2-3 business days
Inter	\$67 USD	2-3 business days
Full	\$97 USD	2-3 business days
Measurement changes in videos		
Basic Video	\$27 USD	2-3 business days
Inter Video	\$27 USD	2-3 business days
Full Video	\$47 USD	2-3 business days



Google Ads

Campaigns to drive traffic to your website



Delivery

Depends on the type of campaign requested.



Bring more and more customers to your business website

Learn about the differences in the campaigns we handle on Google.

Google Search Campaign: Do you have a secure website and want to bring more people to it? Position yourself within the top search results.

Google Display Campaign: Reach relevant audiences with visually appealing ads on millions of websites, apps, and Google properties.

Google YouTube Campaign: Video advertising on YouTube operates on a system where the advertiser only pays when someone chooses to watch their video. Ideal for new businesses or remarketing strategies.

Google Search

\$97 USD

Reach potential customers interested in your product or service with text ads.

- Initial analysis.
- Search and selection of keywords.
- Target market segmentation.
- Campaign proposal format.
- Campaign launch and monitoring.
- Maximum duration of 30 days.
- Assigned agent.
- Results report.
- Campaign investment not included.

Google Display

\$157 USD

Display advertising on websites, including the following:

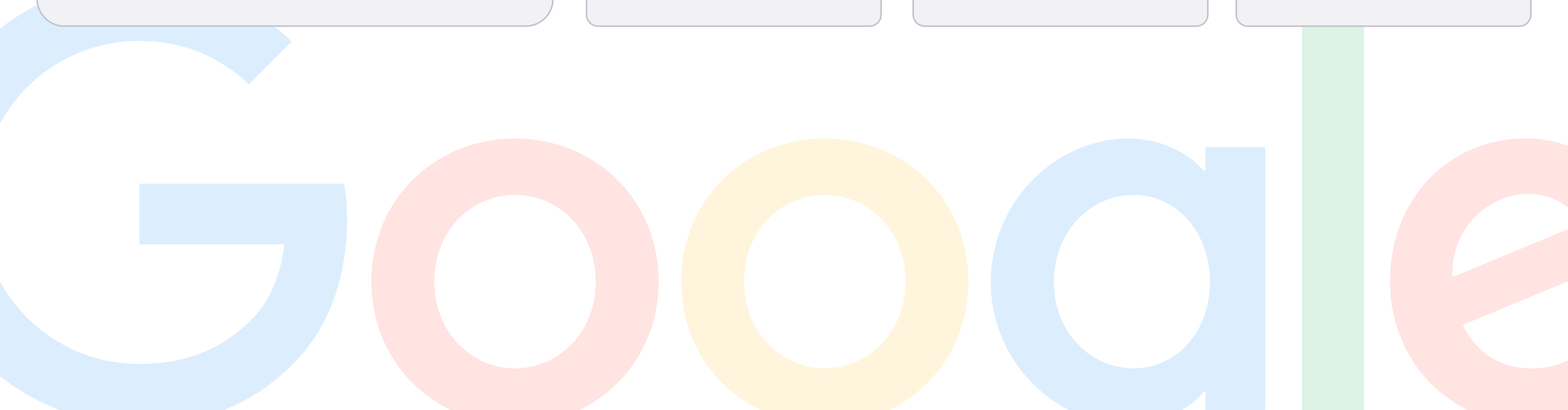
- Initial analysis.
- Search and selection of keywords.
- Target market segmentation.
- Creation of the banner for the requested ad.
- Campaign proposal format.
- Campaign launch and monitoring.
- Assigned agent.
- Maximum duration of 30 days.
- Results report.
- Campaign investment not included.

Google Video YouTube

\$257 USD

YouTube advertisement publishing, includes the following:

- Initial analysis.
- Search and selection of keywords.
- Target market segmentation.
- Creation of 6-second, 15-second, or 20-second video.
- Campaign proposal format.
- Campaign launch and monitoring.
- Assigned agent.
- Maximum duration of 30 days.
- Results report.
- Campaign investment not included.



Social media campaigns

Boost your business on social networks



Delivery

Within 3 business days upon receiving all information from the client.



Get potential customers in a short time.

Discover all the options that Meta has for you, with the help of our campaign experts, achieve the results you expect in a shorter period of time. But we don't stop there, we also offer campaigns on TikTok Ads, take advantage of one of the trending networks.

Facebook Ads

\$97 USD

Reach customers interested in your product or service with effective ads, includes the following:

- Initial analysis.
- Target market segmentation.
- Campaign proposal format.
- Campaign launch and monitoring.
- Maximum duration of 30 days.
- Assigned agent.

Instagram Ads

\$97 USD

We generate a strategy tailored to your business sector, including the following:

- Initial analysis.
- Target market segmentation.
- Campaign proposal format.
- Campaign launch and monitoring.
- Maximum duration of 30 days.
- Assigned agent.
- Results report.
- Campaign investment not included.

TikTok Ads

\$97 USD

Make the most of video creativity, includes the following:

- Initial analysis.
- Target market segmentation.
- Campaign proposal format.
- Campaign launch and monitoring.
- Maximum duration of 30 days.
- Assigned agent.
- Results report.
- Campaign investment not included.



Contacto

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Hours of operation: Lunes a Jueves de 08:30 am a 05:00 pm

 LatinoAds

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